



Dr Amit Nagpal is a Business Storyteller, Keynote Speaker and Brand Storytelling Coach. He is a Social Media Influencer and one of the pioneers of digital storytelling in India.

He is currently President of Bloggers Alliance, an association of bloggers and storytellers. He is a bestselling author and has written 3 books (globally available on Amazon etc). He has also contributed 6 chapters to popular books including an Amazon #1 global bestseller. He speaks at prestigious platforms such as Story the Future Summit (USA), ICF, DMA, PRSI, STC India, South Gujarat Chamber of Commerce, Indore Press Club and so on. He has conducted workshops at some of the top educational institutions in India including IIT Madras, LSR College for Women, Delhi University, SSE India, Sri Sri Centre for Media Studies and so on.

An MBA (Marketing) and PhD (Digital Media), he has more than two decades of work experience in academics and corporate world in online as well as mass media.

Social Media Influencer

He has an international following on major social platforms including Twitter, LinkedIn, Facebook and Blogger. He is one of the 500 most Influential Indians online as per Pinstorm India Influencers rankings. He has been interviewed on several media including Voice America.

Blogger & Author

His blog, "Enlarge Excel Evolve" is globally popular and many of his blog posts have appeared on top global blogs. His latest book, "Personal Branding, Storytelling and Beyond" is first book by Indian authors on the subject.

Trainer

He has conducted training for reputed organisations including Accenture, Tata Communications, GD Goenka World Institute and so on.

Coach- He has coached many CXOs, knowledgepreneurs/ IT entrepreneurs and top professionals on areas including social media marketing and brand storytelling.

"From Marketer to Professor to Storyteller", the six words tell his life story. He has been on a journey from unconscious storytelling in childhood to conscious storytelling in adulthood. He believes storytelling is omnipotent and can inspire, heal and build both brands and bonds.

He is based in New Delhi, India and tweets **@DrAmitInspires**.

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