



Dr. Amit Nagpal

, MBA, PhD

ONLINE BRANDING STRATEGIST, SOCIAL MEDIA INFLUENCER
& INSPIRATIONAL STORYTELLER

A PROFILE

Dr Amit Nagpal, PhD is a Business Storyteller, Keynote Speaker and Digital Storytelling Coach. He is also Chief Inspirational Storyteller at AL Services. AL Services has co-created stories of some of the most inspiring people in India & abroad.

He is one of the pioneers of digital storytelling in India. He has two decades of work experience in training/coaching and corporates. An MBA, PhD, he has also done Advanced Program in Digital Marketing from NIIT and has more than two decades of work experience in academics, and corporates in varied industries including publishing, media and digital marketing.

His blog, "[Enlarge Excel Evolve](#)" is internationally popular and is listed on alltop.com. His branding clientele includes India's leading social entrepreneurs, marketing professionals, leadership / life coaches, doctors and other professionals in India and abroad.

He is a much sought after mentor/speaker in B-schools, other professional institutions and associations. His name has also featured among 100 Most Influential Indians online since 2012. He has also featured in several [TV, newspaper and online interviews](#). He has been talked about storytelling on [Voice America](#) and mentioned in [best of the best resources on LinkedIn](#).

His book "[The 7 Joys of Life](#)" focuses on how discovering our deepest passion helps us in living joyfully. He is based in New Delhi, India. He blogs on brand storytelling on [LinkedIn](#) and tweets at [@DrAmitInspires](#).

To know more go to <http://www.dramitnagpal.com>. You are welcome to write to him at amit@dramitnagpal.com.

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