



Dr Amit Nagpal is a Business Storyteller, Keynote Speaker and Social Media Coach. He is one of the pioneers of digital storytelling in India.

An MBA (Marketing) and PhD (Digital Media), he has more than two decades of work experience in academics and corporate world in online as well as mass media.

Social Media Influencer- He has an international following on major social platforms including Twitter, LinkedIn, Facebook and Blogger. He is one of the 500 most Influential Indians online as per Pinstorm India Influencers rankings. He has been interviewed on several media including **Voice America**.

Blogger & Author- His blog, "**Enlarge Excel Evolve**" is globally popular and is listed on Alltop.com. Many of his blog posts have appeared on **top global blogs**. He has published three books on media and related subjects. His latest book, "**Personal Branding, Storytelling and Beyond**" is first book by Indian authors on the subject.

Speaker- He is much sought after speaker at digital marketing summits, professional associations, B-schools and corporates. He has conducted training for reputed organisations including Accenture, Tata Communications, GD Goenka World Institute, and associations including PRSI, DMA, STC India and so on.

Coach- He has coached many CXOs, knowledgepreneurs/ **IT entrepreneurs** and top professionals in social media and brand storytelling.

He is based in Gurgaon, India and tweets **@DrAmitInspires**. To know more visit <http://www.dramitnagpal.com/>.

You are welcome to write to him at amit@dramitnagpal.com.